# Strategic Partnership Grants Committee

Update for Buncombe County Board of Commissioners

August 16, 2022

Presenters: Annie Carpenter, Doug Clarke, Kim Robinson



# Background

- Committee's purpose is to make Strategic Partnership Grant investment recommendations to the Board of Commissioners
- Strategic Partnership Grant funding is granted to nonprofit organizations working toward outcomes in alignment with Board goals
- Formed in 2020 (now in 3<sup>rd</sup> funding year)



# Members

DISTRICT 1	DISTRICT 2	DISTRICT 3
Kimberly	Annie	Kate
Robinson	Carpenter	Burger
Paul	Douglas	Chuck
Tax	Clarke	Rosenblum
Liz	Kevin	Ray
Ward	McAbee	Hemachandra

#### **Officers**

Doug Clark, Chair Kate Burger, Vice-Chair Kevin McAbee, Secretary



## **Grant Cycle**

**Grant applications** (Dec-Feb)

Grant monitoring, support & process improvement

(Year-Round)

Committee Review
(Mar – May)

**Grant period** (July 1 - June 30)

Grant Awards
(June)



#### Activities in the Past Year

July 2021 Grantee Cohort call: orientation

August 2021 Created Equity ad-hoc group to review application and

process

**Sept-Nov 2021** Conducted site visits with all grantees

**Feb – Mar 2022** Reviewed/Scored FY2023 applications

Apr 2022 Finalized FY2023 funding recommendations

June 2022 Process improvement discussion



## **Current Grant Eligibility**

- Nonprofits in active operation for a minimum of 2 years
- Projects that meet a public purpose and align with County Strategic Plan (Education, Environment, Well-Being, Economy)
- Funding limited to no more than 3 years for a single project
- Funding limited to less than 30% of organization's annual operating budget



#### FY2023 Grant Requests

- \$2,594,002 requested
- 66 project applications from 63 nonprofit organizations
- 30 projects were renewal applications; 36 were new projects
- Scored based on:
  - —Need for the Project
  - —Project Plan
  - —Proposed Results
  - —Equity
  - Organizational Capacity



#### FY2023 Grant Awards

Education	Environment	Well-Being	Economy
Requested: 17 projects \$618,066	Requested: 6 projects \$237,700	Requested: 35 projects \$1,276,759	Requested: 8 projects \$461,477
Awarded: 8 projects \$207,753 34% of requested	Awarded: 3 projects \$87,700 37% of requested	Awarded: 20 projects \$417,592 33% of requested	Award: 6 projects \$186,955 41% of requested

\$900,000 Total Awarded



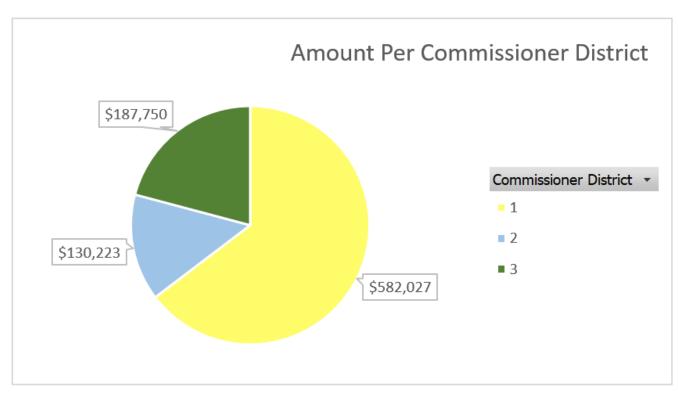
### FY2023 Grants By Category

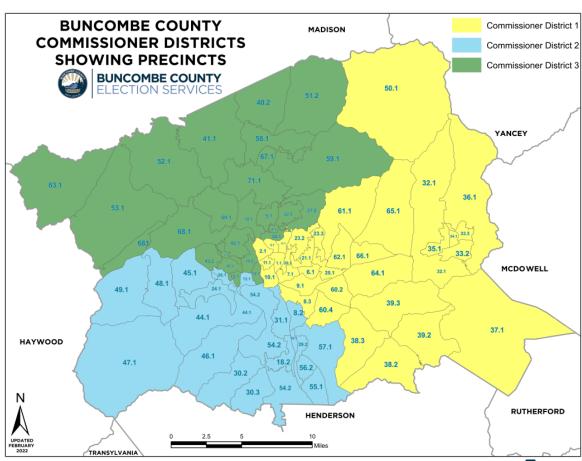
Educated & Capable Community	\$207,753
Adult Education	\$26,000
Youth Education	\$181,753
Environmental Stewardship	\$87,700
Environment	\$87,700
Vibrant Economy	\$186,955
Financial Wellbeing	\$69,955
Small Business	\$117,000

Resident Well-Being	\$417,592
Basic Needs	\$55,500
Domestic/Sexual Violence	\$32,500
Food	\$9,776
Health & Wellness	\$129,616
Homelessness	\$52,000
Legal Services	\$80,000
LGBTQ	\$13,500
Mental Health	\$11,700
Violence Prevention	\$20,500
Pets	\$12,500



#### FY2023 Grants By Commissioner District





# Highlights

Nonprofits	Committee	Infrastructure
<ul> <li>Strength and resilience</li> </ul>	<ul> <li>Committee's inclusive,</li> </ul>	<ul> <li>Support from staff</li> </ul>
of nonprofits –	collaborative teamwork	
especially during COVID		<ul> <li>Online</li> </ul>
	<ul> <li>Deliberate/intentional</li> </ul>	application/review
<ul> <li>Diversity of projects</li> </ul>	decision making process	software
supported		
	<ul> <li>Improvements increase</li> </ul>	<ul> <li>Transparent open</li> </ul>
<ul> <li>Thorough &amp; responsive</li> </ul>	equity in grant process	meetings
to committee		

## **Next Steps**

- Staff is working with grantees on funding agreements
- Performance reports published online quarterly
- Committee site visits to funded projects
- Planning for next grant cycle (process improvement)



#### **Process Improvement Discussions**

- Possible "soft cap" on request amounts
- Expand the results section on the application to more clearly capture impact for renewal applications
- Better assess geographic impact within the county (location, service area)
- Weighted scoring to prioritize project budgets & project plan







# **Appendix**

Organization Name	Project Name	Amount
Appalachian Mountain Community Health Centers	Buncombe Health & Wellness Equity & Expansion	\$ 15,602.00
Asheville GreenWorks	A Greener Buncombe and a Sustainable Future for All	\$ 40,000.00
Asheville Humane Society	Pets & Their People Thriving Together	\$ 12,500.00
Asheville Writers in the Schools and Community	Youth Arts Education Initiative	\$ 12,500.00
Babies Need Bottoms	Expanding Diaper Assistance: Supporting Resilience through Basic Needs	\$ 13,000.00
Blue Ridge Pride Center Inc.	Blue Ridge Pride Center, Inc, Program Management	\$ 13,500.00
Bountiful Cities	Southside Farmers Market	\$ 9,776.00
Bounty & Soul	Farmers Alliance: Supporting Farm Viability and Farmland Preservation	\$ 35,200.00
Buncombe County Schools Foundation	The Face Hope	\$ 19,500.00
Caring for Children Eckerd Connects	Respite Scholarship Program	\$ 12,500.00
Carolina Day School	Horizons at Carolina Day Equity - Centered Summer Enrichment Program	\$ 13,703.00
Carolina Small Business Development Fund	Western Women's Business Center	\$ 17,500.00
CityWorks, USA	Black Wall Street AVL	\$ 47,500.00

# **Appendix**

Organization Name	Project Name	Amount
Eliada Homes, Inc	Eliada Students Training for Advancement	\$ 32,500.00
Haywood Street Congregation	Haywood Street Respite	\$ 32,500.00
Institute for Preventive Healthcare and Advocacy	HELP2Day	\$ 19,500.00
Literacy Together (formerly Literacy Council of Buncombe County)	Pathways to Opportunity	\$ 26,000.00
MAHEC	MAHEC Ob/Gyn Equipment	\$ 12,920.00
Mount Zion Community Development, Inc.	Project NAF	\$ 32,500.00
Mountain BizWorks	Expanding Entrepreneurship and Jobs in Communities of Color	\$ 52,000.00
OnTrack Financial Education & Counseling	Free Tax Preparation: VITA	\$ 11,700.00
OpenDoors of Asheville	To & Through College Access and Completion	\$ 35,750.00
Our VOICE	Survivors to Thrivers - Counseling for Sexual Violence & Human Trafficking Victims	\$ 20,000.00
Pisgah Legal Services	Legal Services for Children and Families in Buncombe County	\$ 80,000.00
Colaborativa La Milpa	CIMA - Consulta Tu Compa	\$ 10,000.00

# **Appendix**

Organization Name	Project Name	Amount
Project Lighten Up	Project Lighten Up Summer Learning Academy	\$ 25,000.00
Read to Succeed	Community-Powered K-3 Literacy Support	\$ 35,600.00
Resources For Resilience	Reconnect for Resilience with the Family Justice Center	\$ 12,500.00
RiverLink	Emerging Scientists, Vulnerable Communities: Growing Next Generation River Stewards	\$ 12,500.00
The Mediation Center	Family Visitation Program	\$ 8,000.00
Under One Sky Village Foundation	Bridging Trauma with Mentors for Youth in Foster Care	\$ 11,700.00
University of North Carolina at Asheville Foundation, Inc	UNC Asheville Pre-College Programs	\$ 9,200.00
Western Carolina Medical Society Foundation	Creating Well - Being through Diabetes Management	\$ 25,094.00
YMI Cultural Center	Homeownership Services Through the Successful Transitional Program	\$ 34,255.00
YTL Training Program	YTL Summer and Advocacy Support	\$ 50,000.00
YWCA of Asheville and Western North Carolina	Getting Ahead	\$ 24,000.00
YWCA of Asheville and Western North Carolina	Swim Equity	\$ 24,000.00